

Scalable Global Solutions JSC





## WHO ARE WE?



**Industry:** Future of Work **HQ:** Zagreb, Croatia Geographic Coverage: EMEA Mission 1st MANAGED DEPARTMENT PROVIDER The perfect alternative to outsourcing – keep 100% control over your team Vision CREATING THE FUTURE OF EMPLOYMENT

Changing how people WORK, LIVE, PLAY and LEARN



**SGS** is a platform that enables SMBs to create and manage their own teams in Croatia, without opening a legal entity.

# DaaS (Department as a Solution)

A Unique Combination Of:









# **PROBLEM**



### **COST INCREASE**



**61%** Increase in operating costs since 2019

### **LACK OF TALENT**



**75%** Customers struggle with finding competent and skilled talent

### **PROCESS OPTIMISATION**

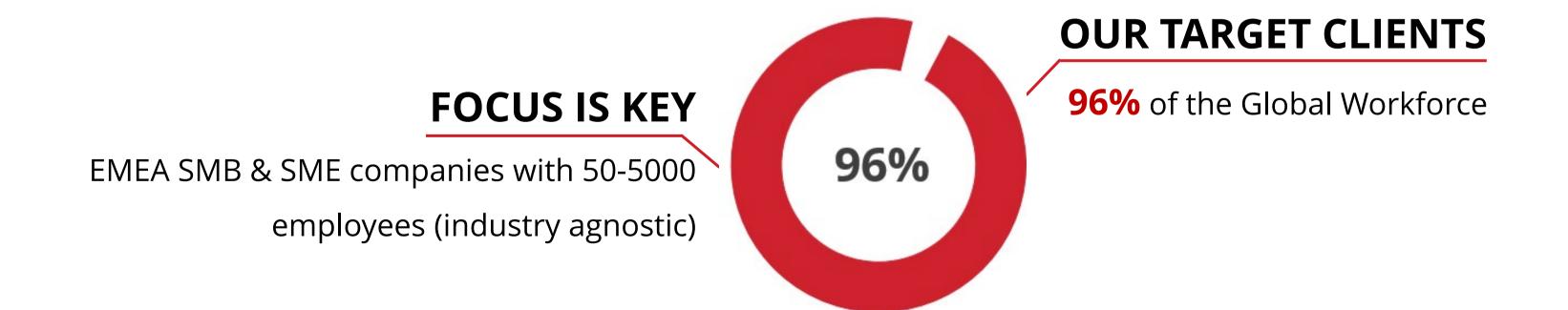


**69%** Companies do not have any process automation implemented

### **REVENUE LOST**



The danger of €8.5 trillion in unrealized annual revenues due to talent shortage





# The Future Of Employment

**DaaS** [Department as a Solution] is an industry-agnostic, complete solution for creating and managing your own department, from talent selection to office decor and equipment.



### DaaS Benefits:

- ✓ Cost reduction (up to 40%)
- **√** 15% increase in productivity

- √ Team & office ready in 3 months
- √ Legal & compliant

# WHAT WE DO FOR OUR CLIENTS



**SGS ONE** - Transparent and automated CRM system to support your business

**WORKFORCE APP** – check candidates SGS found for your positions on-the-go

FACILITY/ OFFICE management & Fleet management



OFFICE & ASSET management & IT Service

**DaaS** - Taking care of the whole employee administration, benefits, pension and health insurance

**RELOCATION** - Complete relocation services (visas, work permits, accommodation)

ONE MONTHLY INVOICE

# SGS ONE



**Imagine the ultimate remote business setup** – your people, software, equipment, and office space all in one simple solution.

- ✓ The ideal CRM system for our target clients
- ✓ Covering 8 corporate segments over 30+ departmental solutions
- Easy to use and customizable
- ✓ Implementation in 2 weeks
- ✓ Customization <2 months</p>
- ✓ On average 50% lower in operating cost
- ✓ Al will be implemented in the next generation



The Perfect SaaS for SMB & SME Clients - "OUR CLIENTS USE 80% OF THE FEATURES FROM DAY ONE"

# COST COMPARISON OF HIRING A "SPECIALIST"





### In house vs Outsourcing vs DaaS



Salary
€18-40 / hour

Benefits, Taxes, Overhead
€8-10 / hour

Operational expences & Profit (including communication, travel and overnight)
€10 / hour

Time zone
Same time zone for In-House

Total cost of engagement
€36-60 / hour

100%

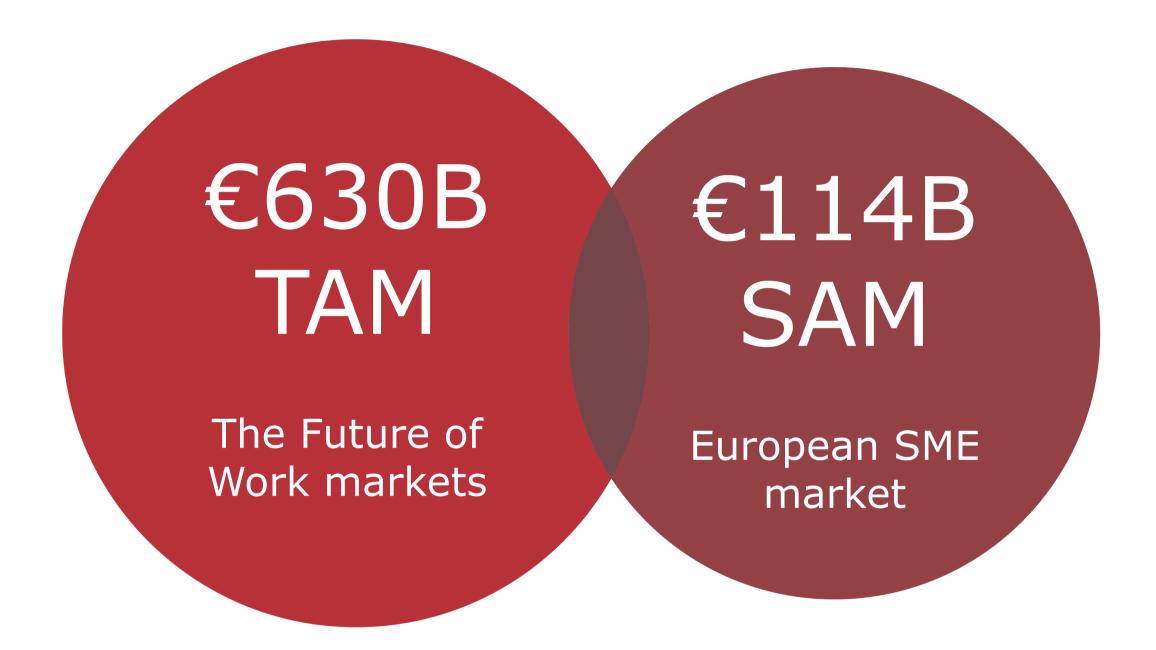
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100%

### IN FULL CONTROL OF CUSTOMER

## MARKET POTENTIAL





"Investments in technologies supporting Future of Work initiatives will exceed \$1 trillion worldwide by 2024, with a robust 17% CAGR over the five-year forecast period."

**International Data Corporation (IDC)** 

# **OUR CLIENTS**







**ITALY & GERMANY** 



**FINLAND** 









**AUSTRALIA & UNITED KINGDOM** 

#### **HOSPITALITY & TOURISM**



CROATIA

#### PROPERTY MANAGEMENT



**GERMANY** 

#### **SYSTEM INTEGRATOR**



D/A/CH





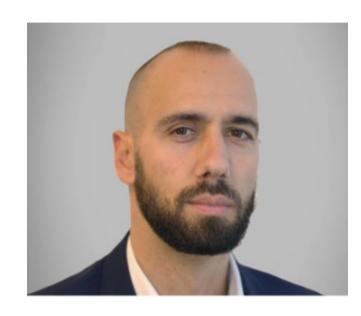
Kristina Šmidt Grancarić

"Has 20 years of international work experience in Engineering, DIY and Fashion Retail in the D/A/CH region."



Markus Borlinghaus CEO

"Has decades of experience in Corporate Leadership and working at executive level positions in Cisco Systems, Juniper Networks, Microsoft, Xerox and ATI."



Luka Vuković Project Manager R&D

"Has more than 10 years of experience leading various technical teams and 5 years of experience as a hardware/ software startup-company CEO."

### Key Advisors



Istvan Alpek

Istvan brings a wealth of experience to the table. He's been a startup CFO/COO for 8 years, an investor from venture funds for 16 years, and has provided strategic advisory, mentoring, and angel investing for the last 4 years.



Martin F. Herrmann

With 20+ years of energy industry leadership, Martin F. Herrmann excels as a financial expert, CEO, CFO, and COO. He now supports founders in achieving their entrepreneurial dreams as an angel investor and provides invaluable guidance on supervisory and advisory boards.

# **OUR SUCCESS**



**CLIENTS** 

12

**3 CONTIENTS** 

**INVESTMENTS** 

€ 327K

2023

**ARR** 

€ 870K

2023

**GROWTH** 

96%

YoY

SIGNED DEALS

€ 4.5M

**POST COVID** 

**RAISED SINCE** 

€ 2.2M

2019

**INVESTORS** 

23

11 COUNTRIES

**EMPLOYEES** 

30

IN SGS

# WHY CROATIA?



# Region of Talented & Skilled People

68% speak English and 34% speak German, while 14% also speak Italian, French, and Spanish.

Located in the heart of Europe, has the same cultural understanding as Western Europe.

## Benefits For Clients:

- Excellent strategic geographical position with proximity to major European cities reachable and direct travel
- ✓ Fully integrated into the European Union
- ✓ The IT industry is becoming one of the driving forces of Croatian Economy
- ✓ Visa and integration processing handled by SGS

## KEY VALUES OF THE BUSINESS MODEL



### Strong Revenue Growth

- ✓ Existing customers show consistent growth, doubling service size within 6-12 months
- ✓ Initial 36-month contracts with minimal churn, extending to 60 month
- ✓ Existing customers contribute over 80% of the total revenue consistently
- ✓ New customer acquisition through an expanding partner network

## **Robust Profitability**

- ✓ Current Gross Margin: 43,75%
- Expected growth to 54% over the next 4 years
- Economies of scale and increased bargaining power drive cost control
- ✓ Anticipated EBITDA growth to 35% 40% in 4 years

# BENEFITS FOR INVESTORS



## SGS is looking for a capital raise of €2.000.000

### Closing this round would enable us to:

- ✓ Sign 50 new partners in 18 month
- ✓ Win 35 new clients
- ✓ Grow the Channel team by additional 12 people
- ✓ Grow the sales team by additional 3 people
- ✓ Increase the research and recruitment team by 3 people
- ✓ Start developing SGS ONE 2.0

Potential Exit is planned for 2028 or later

